Pharma Dynamics – South African trademarks

Updated 8 November 2026

Pharma Dynamics is a South African pharmaceutical company that supplies generic medicines, particularly for heart, central nervous system and chronic conditions.

How Pharma Dynamics has built and protected its brands in South Africa – its trademark portfolio, where it expanded, how quickly its marks are registered, and who it competes with.

#168
largest trademark owner in South Africa (of 121,626)

348
trademarks filed

5
different logos published since 2020

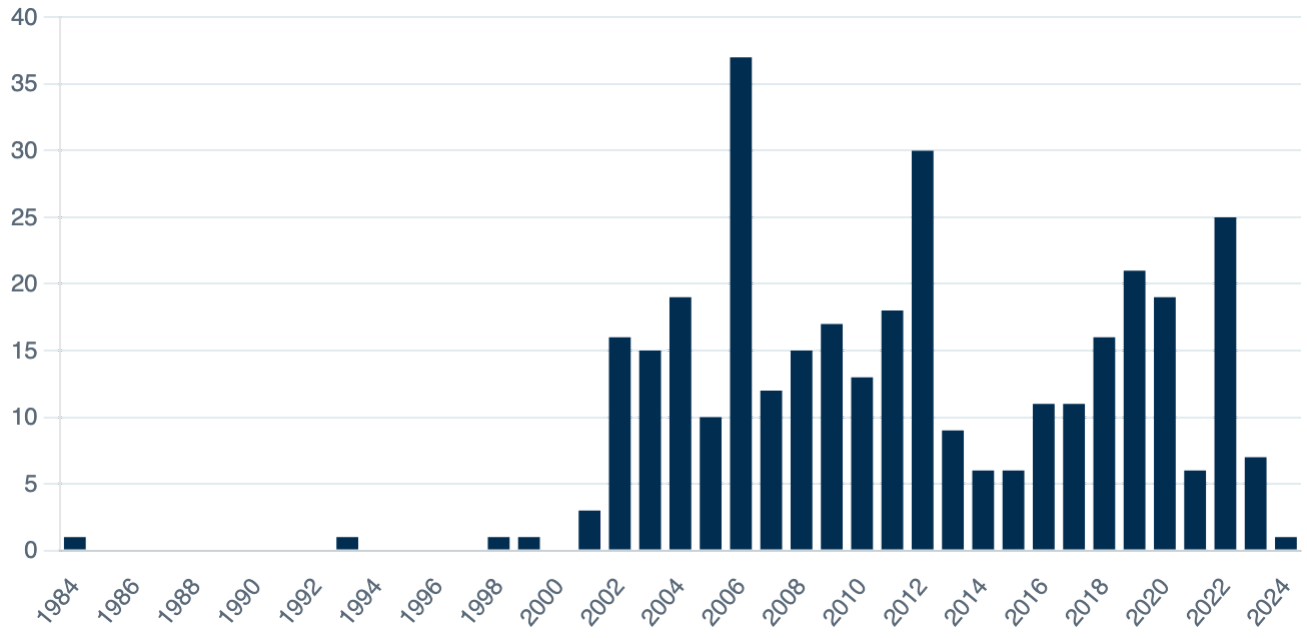
10
of 45 classes used

1984
first trademark filed

118
filed in the last 10 years

A portfolio built over time

Pharma Dynamics filed its first South African trademark in 1984 and has filed 348 since; its busiest year was 2006, with 37 new filings. The chart shows its filings per year from 1970.



Trademarks by filing year, up to 2024; applications still pending are not included.

The names behind the portfolio

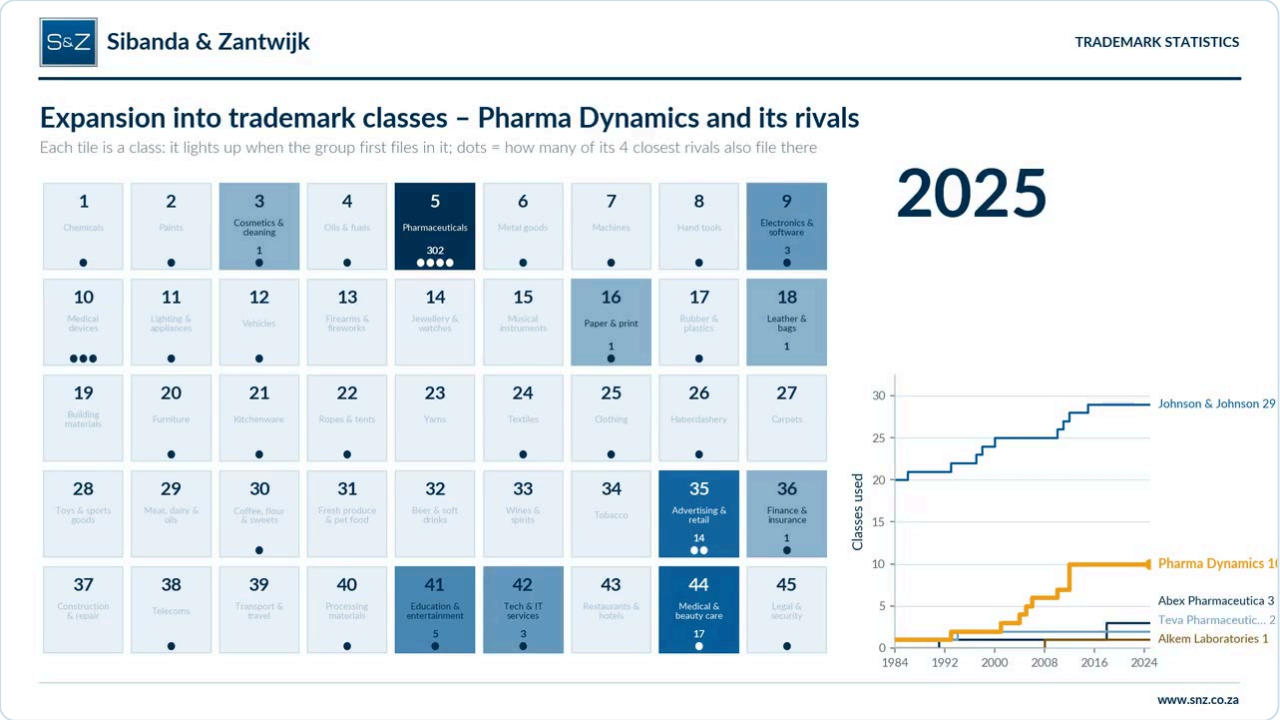
Over the years the group has filed under several names – earlier company names, holding companies and subsidiaries. We count them together.

NAME	MARKS	FILING YEARS
Pharma Dynamics	358	1984–2025

Where Pharma Dynamics expanded its business

Trademark classes show what a business sells. Pharma Dynamics' portfolio is concentrated in pharmaceuticals (class 5), medical & beauty care (class 44), advertising & retail (class 35). Its most recent moves were into electronics & software (2012), tech & it services (2012), paper & print (2012).

Pharma Dynamics trademarks: expansion into trademark classes, 1970–2025



Watch the video on its own page, with transcript – https://snz.co.za/trademark-country-selection-direct/pharma-dynamics-south-african-trademarks/class-expansion-video.html

Each tile is a class; it lights up when the group first files in it and darkens with more filings; the dots show how many of its closest rivals also file in that class. The chart compares the number of classes used with its rivals. The video runs from 1970; classes entered earlier are lit from the start.

CLASS	MARKS	SHARE	SINCE
5 Pharmaceuticals	302	86.8%	1993
44 Medical & beauty care	17	4.9%	2004
35 Advertising & retail	14	4.0%	2001
41 Education & entertainment	5	1.4%	2006
9 Electronics & software	3	0.9%	2012
42 Tech & IT services	3	0.9%	2012
3 Cosmetics & cleaning	1	0.3%	2005
16 Paper & print	1	0.3%	2012

The brands Pharma Dynamics protects most

The word marks and logo names Pharma Dynamics has filed most often – the same brand filed in more classes, in more versions or again over the years.

#	BRAND	TRADEMARKS	CLASSES	FILED
1	DYNAMIC HEALTH PROGRAMME	7	4	2006–2006
2	NATURAL SHOPPE (THE)	6	3	2005–2006
3	DISPENSING TECHNOLOGY SOLUTIONS	5	5	2012–2012
4	DYNAMIC HEALTH	4	4	2006–2006
5	DYNAMIC HEALTH BETTER HEALTH, MADE SIMPLE...	4	4	2006–2006
6	PHARMA DYNAMICS CNS WINDOW OF HOPE	4	4	2007–2007
7	PHARMA DYNAMICS	4	2	2001–2004
8	ALLERGY EXPERT (THE)	3	3	2011–2011
9	BUGWISE	3	3	2017–2017
10	CARDIO SMART	3	3	2011–2011
11	DISEASE MANAGEMENT PARTNERS	3	3	2005–2005
12	MYDYNAMICS	3	3	2021–2021
13	ALLERGENICS	2	2	2005–2005
14	OTC	2	2	2011–2011
15	PATIENT TO PILL	2	2	2019–2019

Logos filed most often (since 2020)

4 filings · 1 class

2 filings · 2 classes

1 filing · 1 class

1 filing · 1 class

1 filing · 1 class

Pharma Dynamics' logos

The 5 different logos Pharma Dynamics has had published since 2020 – each logo shown once, however many classes or versions it was filed in. Logos protected in more classes come first.

2 classes

1 class

1 class

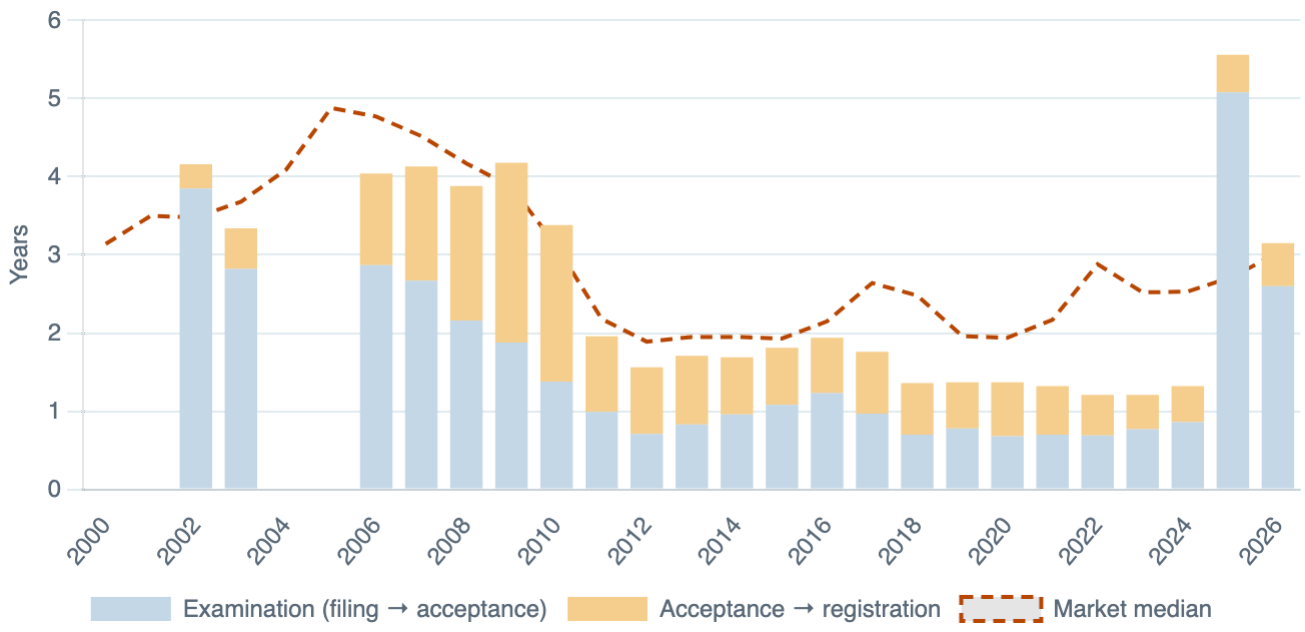
1 class

1 class

Full logo list on the online version of this page.

How quickly its trademarks are registered

Over the last five years, Pharma Dynamics' marks took a median of **1.4 years** from filing to registration, faster than the market's 2.7 years. Most of that time is examination: 0.8 years from filing to acceptance (market: 1.9). Registration itself follows about half a year after acceptance.

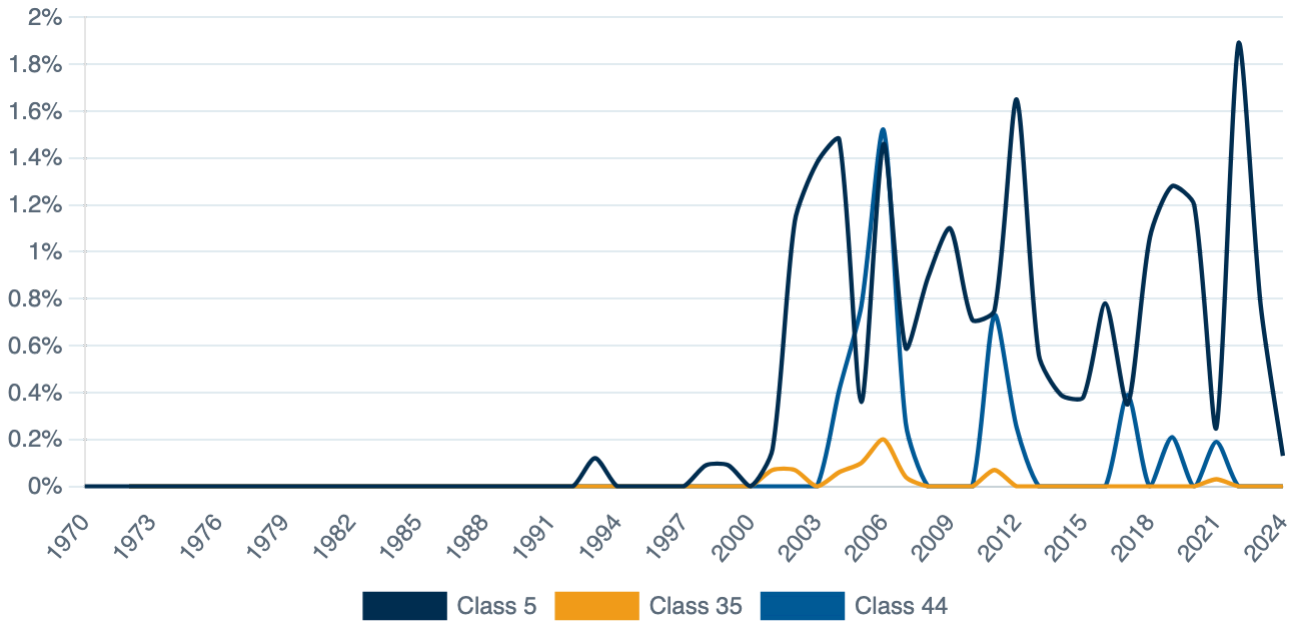


Median years from filing to registration per registration year, split into examination (filing → acceptance) and acceptance → registration; the dashed line is the market median. A high recent value means older applications came through that year.

Who files the most in Pharma Dynamics' classes

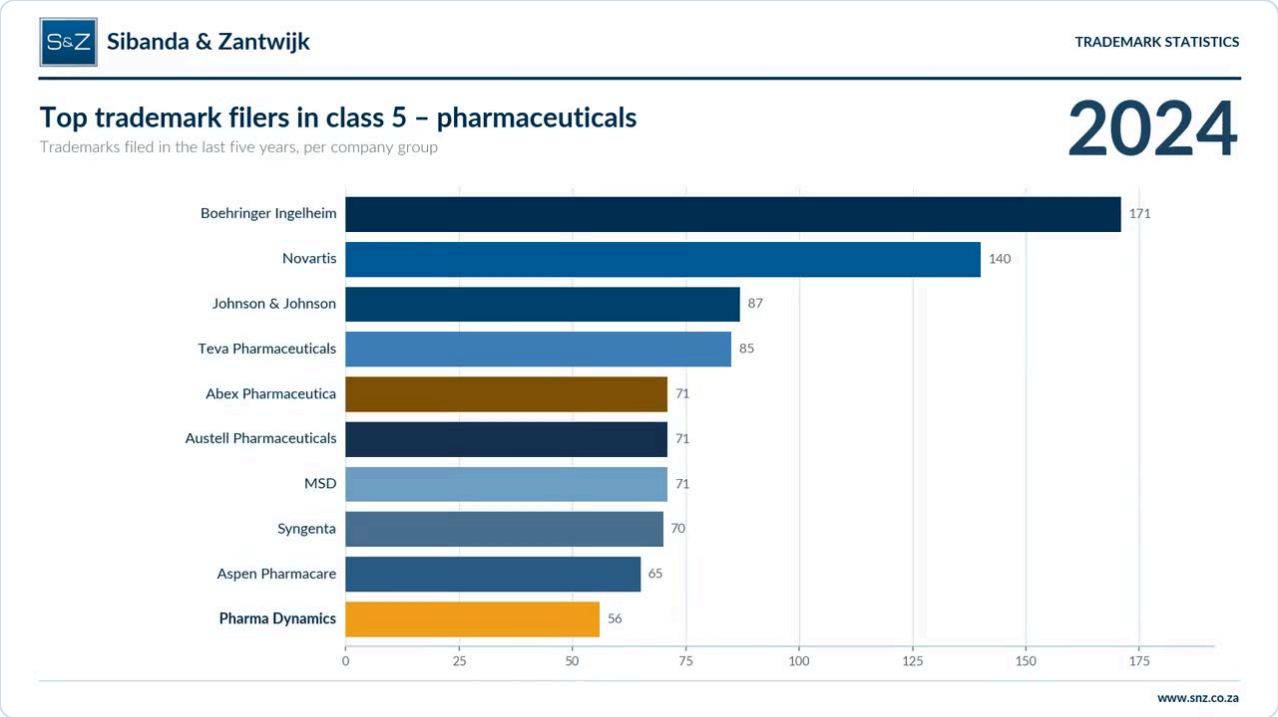
> Ranked by **number of trademarks filed in Pharma Dynamics' main classes** – any company that files there, whatever else it does (including retailers' own brands). This shows Pharma Dynamics' market position, not who is most like it.

In the last five years, Pharma Dynamics was **#10** of 2,050 filers in class 5 (pharmaceuticals), with 56 of 6,111 trademarks; **#600** of 1,101 filers in class 44 (medical & beauty care), with 1 of 1,960 trademarks; **#2846** of 5,866 filers in class 35 (advertising & retail), with 1 of 11,124 trademarks.



Pharma Dynamics' share of all trademarks filed in each of its main classes, per filing year.

Top trademark filers in class 5 (pharmaceuticals), South Africa 1975–2024: Pharma Dynamics



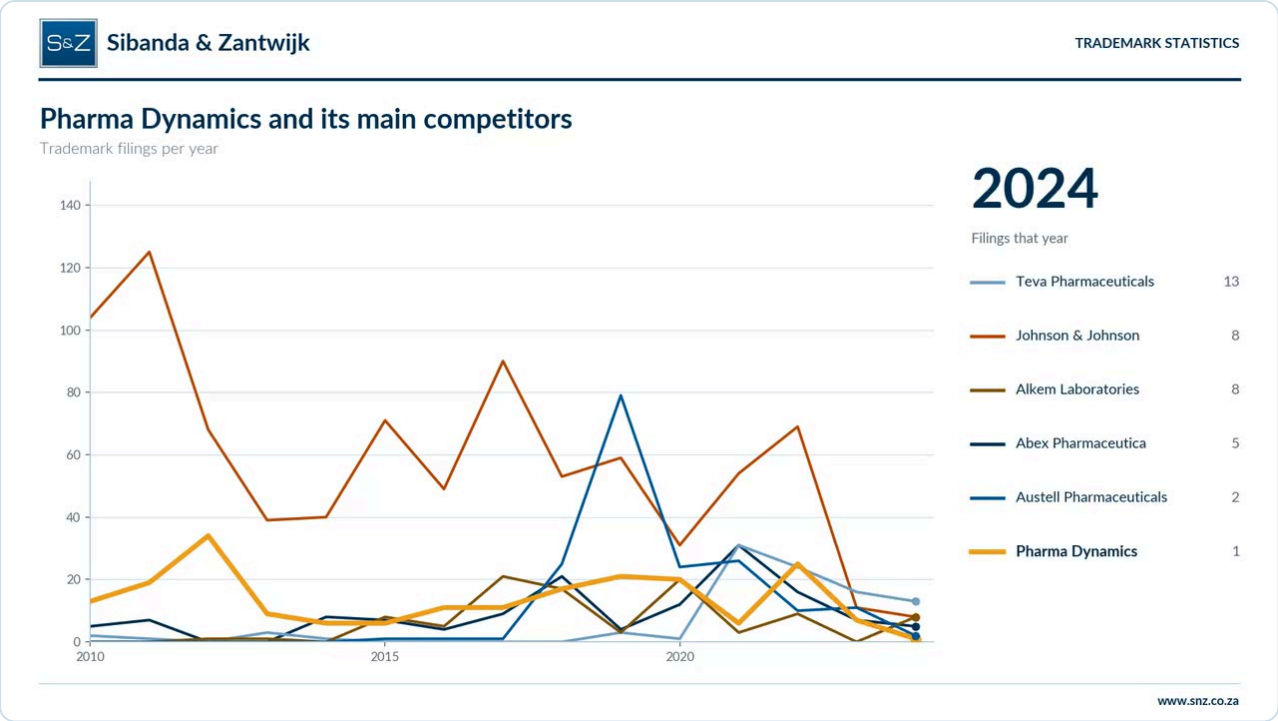
Watch the video on its own page, with transcript – https://snz.co.za/trademark-country-selection-direct/pharma-dynamics-south-african-trademarks/class-5-race-video.html

Main competitors – the companies most like Pharma Dynamics

> Ranked by **how similar their whole trademark portfolio is to Pharma Dynamics'** – the same mix of classes and the same words in their marks – **not by size**. Large filers in its classes that do something different rank lower here.

Pharma Dynamics' closest competitors in South Africa are Abex Pharmaceutica, Johnson & Johnson, Teva Pharmaceuticals and Alkem Laboratories.

Pharma Dynamics trademarks vs competitors: filings per year, 2010–2024



Watch the video on its own page, with transcript – https://snz.co.za/trademark-country-selection-direct/pharma-dynamics-south-african-trademarks/competitors-video.html

Trademark filings per year: Pharma Dynamics (orange) and its five closest competitors.

#	COMPANY	RELATIONSHIP	SIMILARITY
1	Abex Pharmaceutica	Direct competitor	85%
2	Johnson & Johnson	Direct competitor	85%
3	Teva Pharmaceuticals	Direct competitor	70%
4	Alkem Laboratories	Direct competitor	70%
5	Austell Pharmaceuticals	Direct competitor	70%
6	Acino Pharma	Direct competitor	70%
7	Sandoz	Direct competitor	70%
8	Forrester Pharma	Direct competitor	70%
9	Nativa	Related field	85%
10	Procter & Gamble	Related field	85%

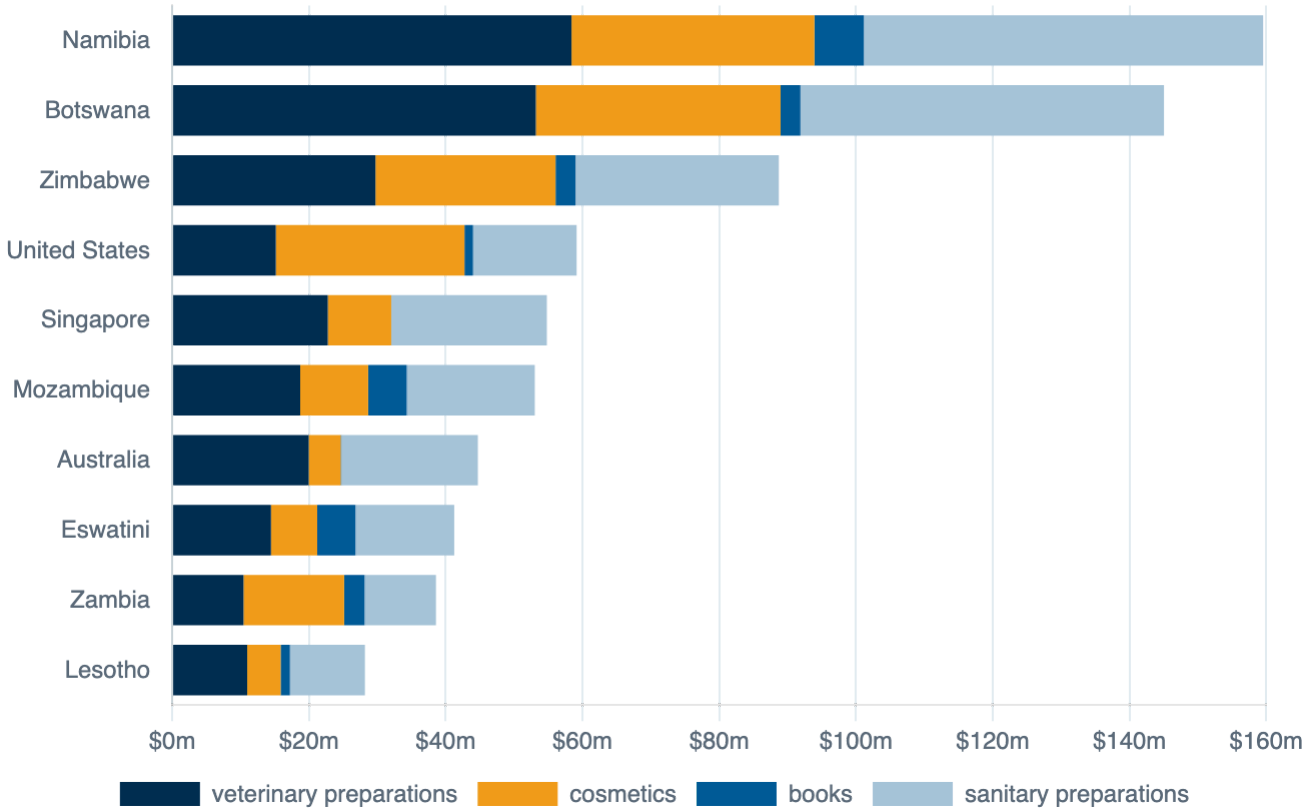
Similarity of trademark activity since 2015 (classes and words used in marks). Retailers appear where their own brands compete on the shelf.

Pharma Dynamics – relevant export countries

South Africa exported **US$1.8 billion** of the goods Pharma Dynamics' main classes cover in the last year – veterinary preparations; dietary supplements; sanitary preparations; disinfectants (class 5); software; computer hardware; apparatus and instruments; measuring (class 9); cosmetics; essential oils; perfumes (class 3); books; posters; stickers (class 16). Combining where these goods are exported, imported, growing and made (and copied), and what protection costs, these are the markets where Pharma Dynamics' trademarks matter most.

Where South Africa exports Pharma Dynamics' top goods

Pharma Dynamics' trademarks most often cover veterinary preparations, cosmetics, books and sanitary preparations. South Africa's ten largest export markets for these goods took **66%** of its exports of them in 2024.



South Africa's exports of each good to the country in 2024 (US$ million). The goods are the ones Pharma Dynamics' specifications mention most in its main classes; the figures are national exports, not the company's own sales.

Worldwide

#	MARKET	SCORE	SA EXPORTS	IMPORT GROWTH / YR	ROUTE	COST, 4 CLASSES
1	European Union	76	US$142 m	+2%	National	US$2,123
2	United States of America	76	US$93 m	+3%	National	US$2,750
3	United Kingdom	66	US$42 m	-1%	National	US$1,192
4	Japan	61	US$12 m	-0%	National	US$1,481
5	Australia	60	US$47 m	-4%	National	US$2,020
6	Canada	59	US$10 m	-2%	National	US$1,907
7	Hong Kong SAR	58	US$4.0 m	+8%	National	US$1,412
8	Türkiye	56	US$8.0 m	+5%	National	US$1,119
9	Namibia	56	US$218 m	+17%	ARIPO	US$397
10	Russian Federation	55	US$3.4 m	-2%	National	US$1,703

Africa

#	MARKET	SCORE	SA EXPORTS	IMPORT GROWTH / YR	ROUTE	COST, 4 CLASSES
1	Namibia	56	US$218 m	+17%	ARIPO	US$397 S&Z
2	Zimbabwe	53	US$165 m	+13%	ARIPO	US$397 S&Z
3	Botswana	51	US$200 m	-6%	ARIPO	US$397 S&Z
4	Nigeria	50	US$28 m	-11%	National	US$812 S&Z
5	OAPI (17 states)	49	US$31 m	+6%	National	US$1,378 S&Z
6	Mozambique	48	US$104 m	+8%	ARIPO	US$397 S&Z
7	Egypt	47	US$3.3 m	-0%	National	US$1,835
8	Morocco	46	US$1.1 m	+12%	National	US$1,224
9	Malawi	46	US$43 m	+17%	ARIPO	US$397 S&Z
10	Tanzania	45	US$24 m	-3%	ARIPO	US$397 S&Z

SA exports = South Africa's exports of these goods to the market in the last year. Ranked with the default weightings. Score 0–100 from South Africa's exports of the goods to the market, net imports, import growth, foreign

trademark filings, where the goods are made, market size and the cost of protection. Costs are total fees (official and professional) to file in 4 classes; ARIPO costs are per country, plus US$290 once per ARIPO application; S&Z = S&Z's own all-in price. Goods are taken from the classes and specifications, so the ranking is indicative.

Trade data: CEPII BACI (version 202601, trade flows 2022–2024), Licence Etalab 2.0; aggregated and combined with other data by S&Z.

Protecting its top brands in Nigeria and OAPI with S&Z

BRAND	CLASSES	NIGERIA	OAPI (17 STATES)
DYNAMIC HEALTH PROGRAMME	4	US$812	US$1,378
NATURAL SHOPPE (THE)	3	US$609	US$1,194
DISPENSING TECHNOLOGY SOLUTIONS	5	US$1,015	US$1,563
DYNAMIC HEALTH	4	US$812	US$1,378
DYNAMIC HEALTH BETTER HEALTH, MADE SIMPLE...	4	US$812	US$1,378

S&Z all-in prices per brand in its number of classes, filing to registration.

Rank the countries for your own goods and get the quotes.

Word marks you may have considered opposing

> For Pharma Dynamics' five most-filed brands: word marks of **other companies** (not Pharma Dynamics' own group) that our similar word mark search, SimTM, found in the brand's own classes, and that we consider **confusingly similar** – from the earliest match found to today.

Similar to DYNAMIC HEALTH PROGRAMME (classes 5, 35, 41, 44; searched 2018-02-28 to 2026-11-08)

MARK	PUBLISHED	CLASS	APPLICANT
DYNAMIC HEALTH	2019-12-18	35	Private individual
DYNAMIC HEALTH	2019-12-18	44	Private individual

Similar to NATURAL SHOPPE (THE) (classes 5, 35, 44; searched 2018-03-28 to 2026-11-08)

No confusingly similar marks of other companies found in this period.

Similar to DISPENSING TECHNOLOGY SOLUTIONS (classes 5, 9, 16, 42, 44; searched 2019-09-25 to 2026-11-08)

No confusingly similar marks of other companies found in this period.

Similar to DYNAMIC HEALTH (classes 5, 35, 41, 44; searched 2018-02-28 to 2026-11-08)

MARK	PUBLISHED	CLASS	APPLICANT
DYNAMIC HEALTH	2019-12-18	35	Private individual
DYNAMIC HEALTH	2019-12-18	44	Private individual

Similar to DYNAMIC HEALTH BETTER HEALTH, MADE SIMPLE... (classes 5, 35, 41, 44; searched 2018-02-28 to 2026-11-08)

MARK	PUBLISHED	CLASS	APPLICANT
DYNAMIC HEALTH	2019-12-18	35	Private individual
DYNAMIC HEALTH	2019-12-18	44	Private individual

Similarity of the words only. Whether a mark could have been opposed depends on the goods and services, the reputation of the brand and the facts – S&Z can advise. New marks like these are what SimTM watch reports as they are published.

How S&Z can help you

> S&Z does not just file trademarks. We are a technology-first firm that manages trademarks – analysing your data, monitoring competitors and making sure your trademark assets remain protected.

We manage your trademarks – not just file them

Analysing your data, monitoring competitors and making sure your trademark assets remain protected:

Renewal management

Every renewal date in your portfolio tracked and paid online.

Competitor watch

Get real-time competitor analysis.

Similar-mark watch

New word marks that come close to yours, found as they are published using SimTM.

Expansion into Africa

Lowest-cost trademark expansion into Africa - Nigeria, OAPI.

Filing and renewal at fixed, all-inclusive prices

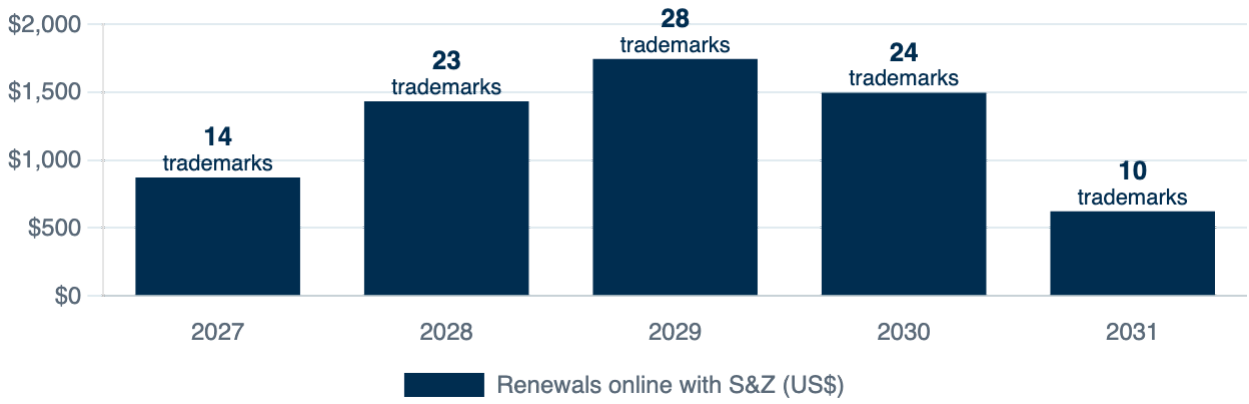
S&Z prices – South African trademarks

Filing, first class – incl. official fee, examination report, routine office action, acceptance, publication, registration and e-certificate	US$240
Each additional class of the same mark, filed at the same time	US$225
Renewal online, per class (every 10 years from filing)	R1,027 ≈ US$62.29

Renewal in rand; US$ at R16.49 per US$.

Pharma Dynamics' next five years of renewals

99 of Pharma Dynamics' registered marks reach their ten-year renewal date in 2027–2031. Renewed online with S&Z, that costs about **US$6,167** over the five years.



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