Forrester Pharma – South African trademarks

Updated 8 November 2026

Forrester Pharma is a South African pharmaceutical company that supplies generic and over-the-counter medicines.

How Forrester Pharma has built and protected its brands in South Africa – its trademark portfolio, where it expanded, how quickly its marks are registered, and who it competes with.

#301
largest trademark owner in South Africa (of 121,626)

198
trademarks filed

0
different logos published since 2020

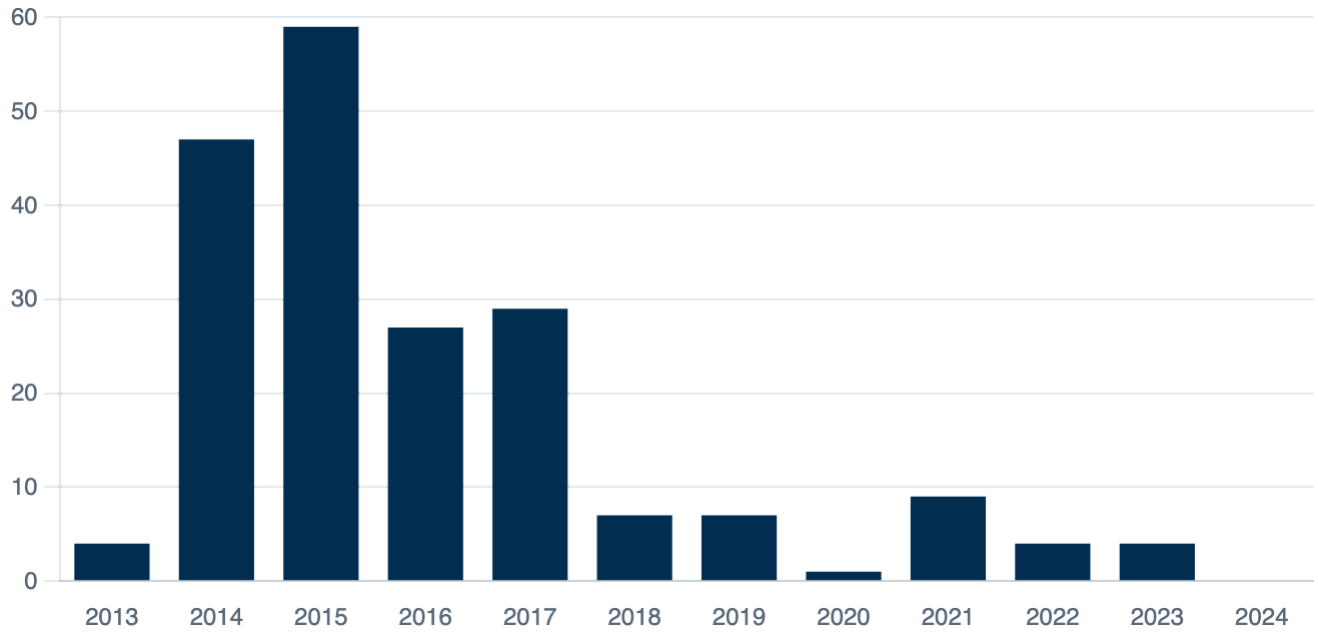
4
of 45 classes used

2013
first trademark filed

88
filed in the last 10 years

A portfolio built over time

Forrester Pharma filed its first South African trademark in 2013 and has filed 198 since; its busiest year was 2015, with 59 new filings. The chart shows its filings per year from 1970.



Trademarks by filing year, up to 2024; applications still pending are not included.

The names behind the portfolio

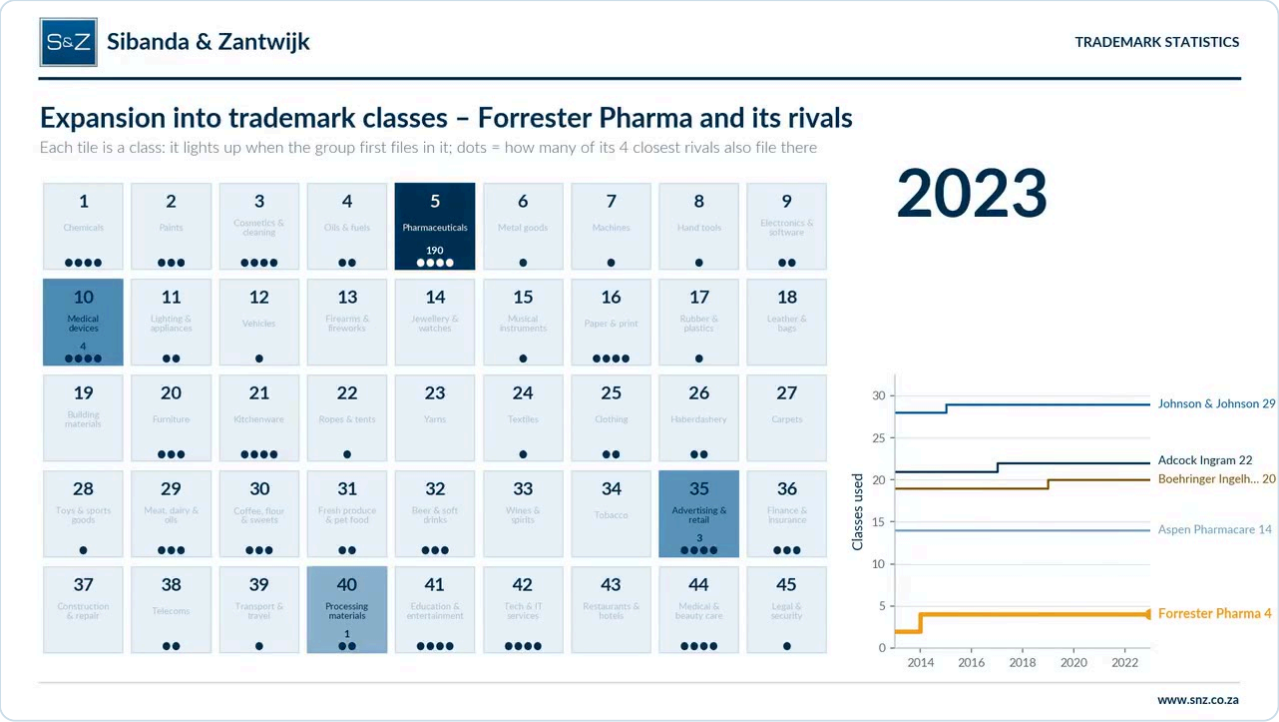
Over the years the group has filed under several names – earlier company names, holding companies and subsidiaries. We count them together.

NAME	MARKS	FILING YEARS
Forrester Pharma	226	2002–2023

Where Forrester Pharma expanded its business

Trademark classes show what a business sells. Forrester Pharma's portfolio is concentrated in pharmaceuticals (class 5), medical devices (class 10), advertising & retail (class 35). Its most recent moves were into advertising & retail (2014), processing materials (2014), pharmaceuticals (2013).

Forrester Pharma trademarks: expansion into trademark classes, 1970–2023



Watch the video on its own page, with transcript – https://snz.co.za/trademark-country-selection-direct/forrester-pharma-south-african-trademarks/class-expansion-video.html

Each tile is a class; it lights up when the group first files in it and darkens with more filings; the dots show how many of its closest rivals also file in that class. The chart compares the number of classes used with its rivals. The video runs from 1970; classes entered earlier are lit from the start.

CLASS		MARKS	SHARE	SINCE
5	Pharmaceuticals	190	96.0%	2013
10	Medical devices	4	2.0%	2013
35	Advertising & retail	3	1.5%	2014
40	Processing materials	1	0.5%	2014

The brands Forrester Pharma protects most

The word marks and logo names Forrester Pharma has filed most often – the same brand filed in more classes, in more versions or again over the years.

#	BRAND	TRADEMARKS	CLASSES	FILED
1	AZMASOL	2	2	2013–2013
2	AZOMIST	2	2	2018–2018
3	NEUCLONE	2	2	2014–2014
4	4TH GENERATION FOLATE	1	1	2016–2016
5	ABAY-RIG	1	1	2017–2017
6	ABHAY-RAB	1	1	2017–2017
7	ACTEFF	1	1	2015–2015
8	ADAFERIN	1	1	2016–2016
9	ADAFILL	1	1	2014–2014
10	ADEQUET	1	1	2015–2015
11	AEROFLAM	1	1	2015–2015
12	AEROMIDE	1	1	2015–2015
13	AFEXA	1	1	2015–2015
14	ALAKOT	1	1	2015–2015
15	ALIPTO	1	1	2017–2017

Logos filed most often (since 2020)

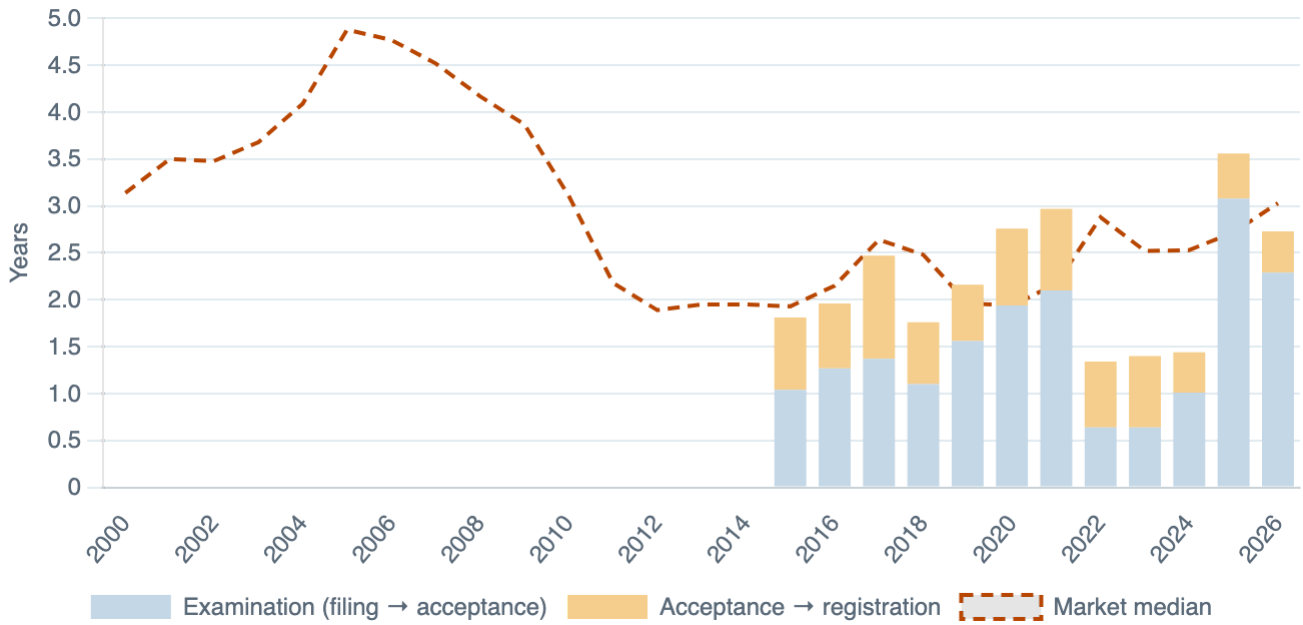
Forrester Pharma's logos

The 0 different logos Forrester Pharma has had published since 2020 – each logo shown once, however many classes or versions it was filed in. Logos protected in more classes come first.

Full logo list on the online version of this page.

How quickly its trademarks are registered

Over the last five years, Forrester Pharma's marks took a median of **2.0 years** from filing to registration, faster than the market's 2.7 years. Most of that time is examination: 0.7 years from filing to acceptance (market: 1.9). Registration itself follows about half a year after acceptance.

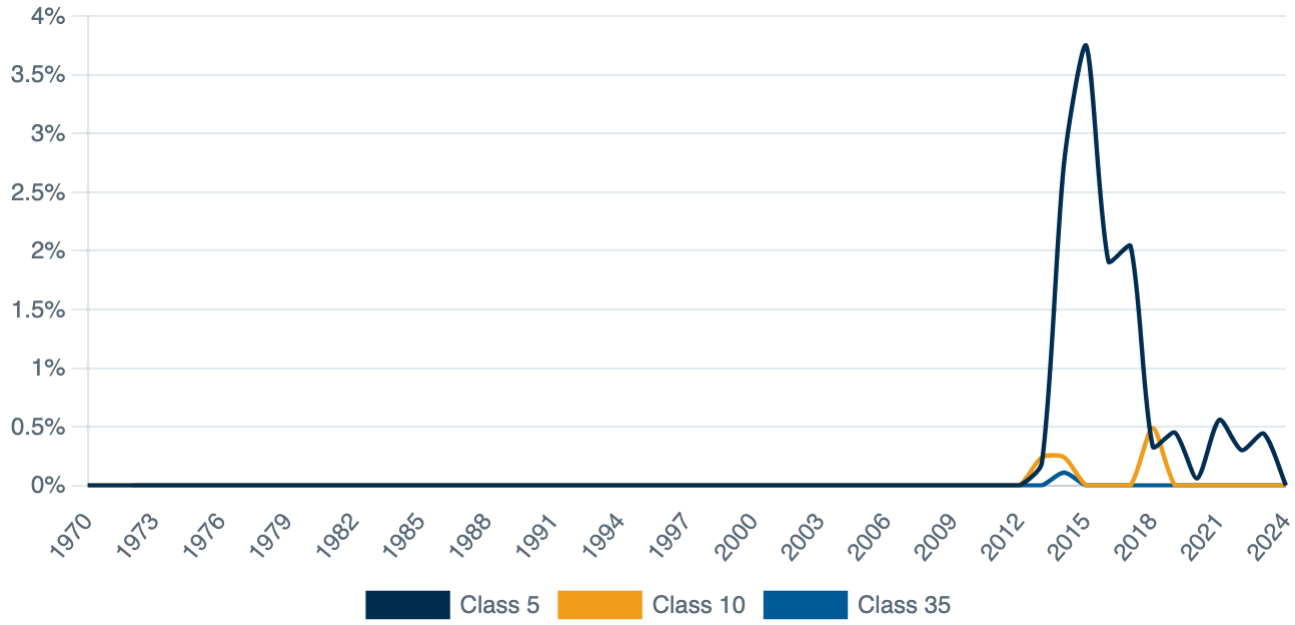


Median years from filing to registration per registration year, split into examination (filing → acceptance) and acceptance → registration; the dashed line is the market median. A high recent value means older applications came through that year.

Who files the most in Forrester Pharma's classes

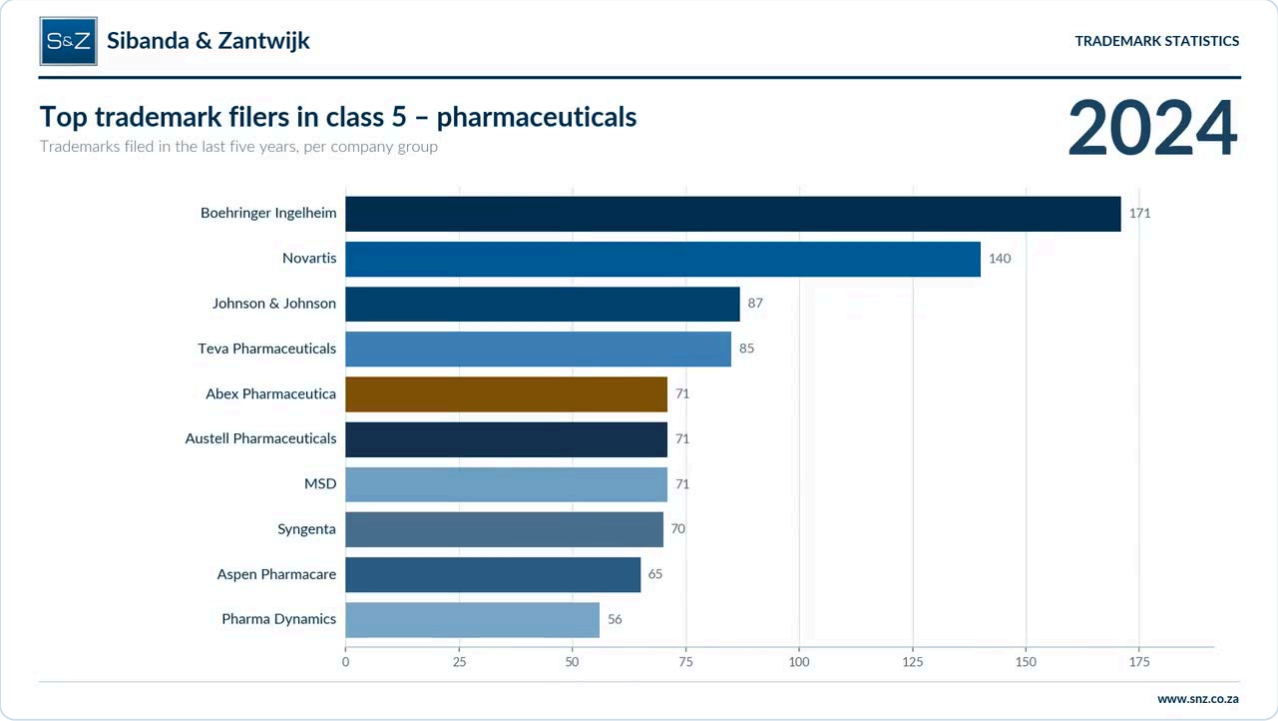
> Ranked by **number of trademarks filed in Forrester Pharma's main classes** – any company that files there, whatever else it does (including retailers' own brands). This shows Forrester Pharma's market position, not who is most like it.

In the last five years, Forrester Pharma was **#38** of 2,050 filers in class 5 (pharmaceuticals), with 18 of 6,111 trademarks.



Forrester Pharma's share of all trademarks filed in each of its main classes, per filing year.

Top trademark filers in class 5 (pharmaceuticals), South Africa 1975–2024: Forrester Pharma



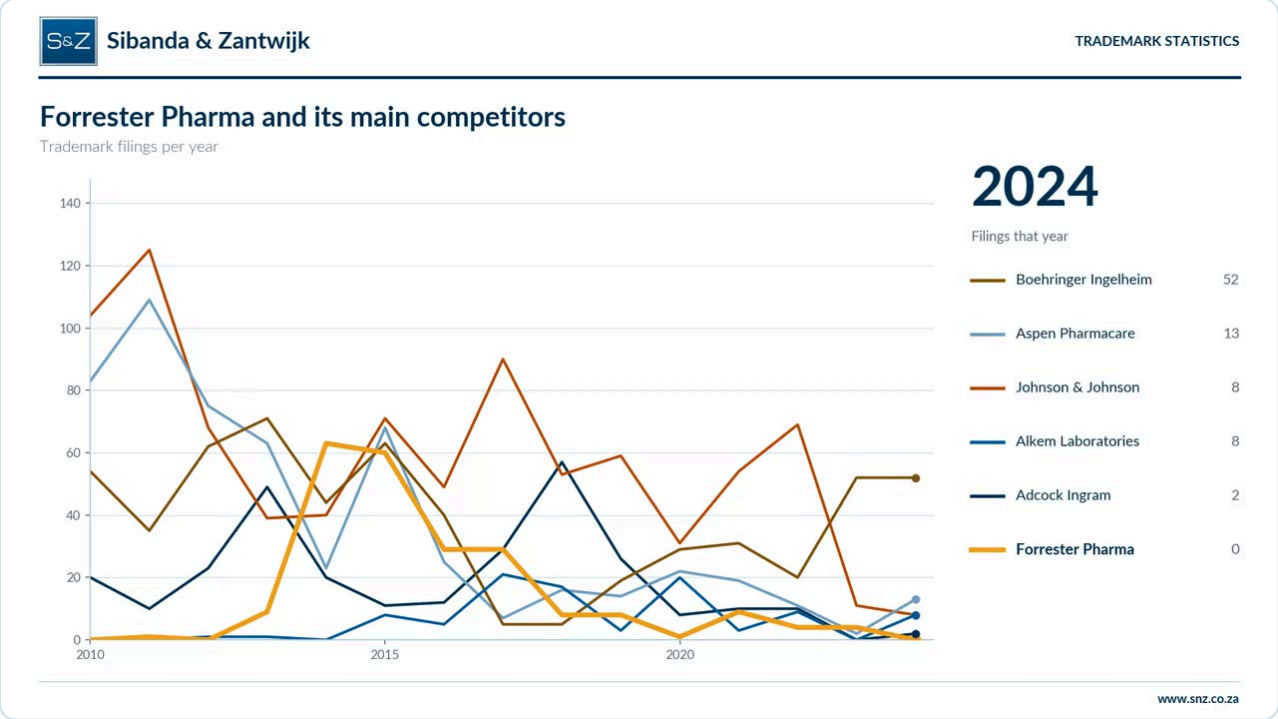
Watch the video on its own page, with transcript – https://snz.co.za/trademark-country-selection-direct/forrester-pharma-south-african-trademarks/class-5-race-video.html

Main competitors – the companies most like Forrester Pharma

> Ranked by **how similar their whole trademark portfolio is to Forrester Pharma's** – the same mix of classes and the same words in their marks – **not by size**. Large filers in its classes that do something different rank lower here.

Forrester Pharma's closest competitors in South Africa are Adcock Ingram, Johnson & Johnson, Aspen Pharmacare and Boehringer Ingelheim.

Forrester Pharma trademarks vs competitors: filings per year, 2010–2024



Watch the video on its own page, with transcript – https://snz.co.za/trademark-country-selection-direct/forrester-pharma-south-african-trademarks/competitors-video.html

Trademark filings per year: Forrester Pharma (orange) and its five closest competitors.

#	COMPANY	RELATIONSHIP	SIMILARITY
1	Adcock Ingram	Direct competitor	100%
2	Johnson & Johnson	Direct competitor	100%
3	Aspen Pharmacare	Direct competitor	85%
4	Boehringer Ingelheim	Direct competitor	85%
5	Alkem Laboratories	Direct competitor	70%
6	Teva Pharmaceuticals	Direct competitor	70%
7	Austell Pharmaceuticals	Direct competitor	70%
8	Nativa	Related field	100%
9	Future Life Health Products	Related field	85%
10	MSD	Other field	85%

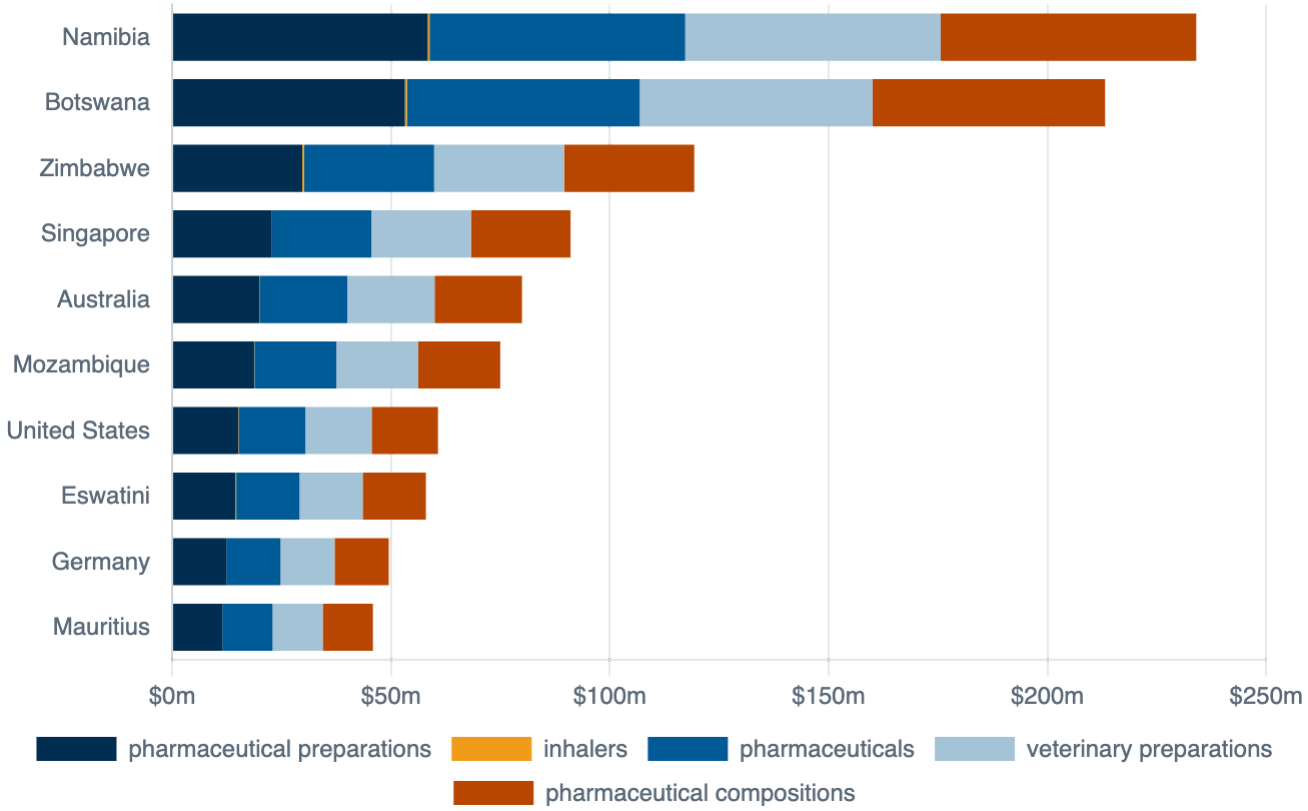
Similarity of trademark activity since 2015 (classes and words used in marks). Retailers appear where their own brands compete on the shelf.

Forrester Pharma – relevant export countries

South Africa exported **US$362 m** of the goods Forrester Pharma's main classes cover in the last year – pharmaceutical preparations; pharmaceuticals; veterinary preparations; diabetes (class 5); inhalers (class 10). Combining where these goods are exported, imported, growing and made (and copied), and what protection costs, these are the markets where Forrester Pharma's trademarks matter most.

Where South Africa exports Forrester Pharma's top goods

Forrester Pharma's trademarks most often cover pharmaceutical preparations, inhalers, pharmaceuticals, veterinary preparations and pharmaceutical compositions. South Africa's ten largest export markets for these goods took **71%** of its exports of them in 2024.



South Africa's exports of each good to the country in 2024 (US$ million). The goods are the ones Forrester Pharma's specifications mention most in its main classes; the figures are national exports, not the company's own sales.

Worldwide

#	MARKET	SCORE	SA EXPORTS	IMPORT GROWTH / YR	ROUTE	COST, 2 CLASSES
1	United States of America	74	US$15 m	-0%	National	US$1,400
2	European Union	71	US$23 m	+1%	National	US$1,594
3	China	66	US$1.0 m	-0%	National	US$505
4	Australia	60	US$20 m	-8%	National	US$1,300
5	Mexico	57	US$8.6 m	+19%	National	US$1,220
6	Namibia	57	US$59 m	+14%	ARIPO	US$290
7	Botswana	54	US$54 m	-3%	ARIPO	US$290
8	Türkiye	53	US$2.2 m	+5%	National	US$841
9	Switzerland	53	US$695 k	+22%	National	US$970
10	Brazil	52	US$3.6 m	+15%	National	US$2,351

Africa

#	MARKET	SCORE	SA EXPORTS	IMPORT GROWTH / YR	ROUTE	COST, 2 CLASSES
1	Namibia	57	US$59 m	+14%	ARIPO	US$290 S&Z
2	Botswana	54	US$54 m	-3%	ARIPO	US$290 S&Z
3	Zimbabwe	51	US$30 m	+13%	ARIPO	US$290 S&Z
4	Egypt	49	US$230 k	+3%	National	US$950
5	Nigeria	49	US$2.4 m	-11%	National	US$406 S&Z
6	Mozambique	47	US$19 m	+1%	ARIPO	US$290 S&Z
7	OAPI (17 states)	45	US$1.2 m	+5%	National	US$1,009 S&Z
8	Morocco	45	US$406 k	+15%	National	US$856
9	Uganda	44	US$2.8 m	-8%	ARIPO	US$290 S&Z
10	Tanzania	43	US$2.0 m	-18%	ARIPO	US$290 S&Z

SA exports = South Africa's exports of these goods to the market in the last year. Ranked with the default weightings. Score 0–100 from South Africa's exports of the goods to the market, net imports, import growth, foreign

trademark filings, where the goods are made, market size and the cost of protection. Costs are total fees (official and professional) to file in 2 classes; ARIPO costs are per country, plus US$269 once per ARIPO application; S&Z = S&Z's own all-in price. Goods are taken from the classes and specifications, so the ranking is indicative.

Trade data: CEPII BACI (version 202601, trade flows 2022–2024), Licence Etalab 2.0; aggregated and combined with other data by S&Z.

Protecting its top brands in Nigeria and OAPI with S&Z

BRAND	CLASSES	NIGERIA	OAPI (17 STATES)
AZMASOL	2	US$406	US$1,009
AZOMIST	2	US$406	US$1,009
NEUCLONE	2	US$406	US$1,009
4TH GENERATION FOLATE	1	US$203	US$824
ABAY-RIG	1	US$203	US$824

S&Z all-in prices per brand in its number of classes, filing to registration.

Rank the countries for your own goods and get the quotes.

Word marks you may have considered opposing

> For Forrester Pharma's five most-filed brands: word marks of **other companies** (not Forrester Pharma's own group) that our similar word mark search, SimTM, found in the brand's own classes, and that we consider **confusingly similar** – from the earliest match found to today.

Similar to AZMASOL (classes 5, 10; searched 2019-05-29 to 2026-11-08)

No confusingly similar marks of other companies found in this period.

Similar to AZOMIST (classes 5, 10; searched 2019-05-29 to 2026-11-08)

No confusingly similar marks of other companies found in this period.

Similar to NEUCLONE (classes 35, 40; no close matches in the search)

No confusingly similar marks of other companies found.

Similar to 4TH GENERATION FOLATE (class 5; searched 2018-07-25 to 2026-11-08)

No confusingly similar marks of other companies found in this period.

Similar to ABAY-RIG (class 5; no close matches in the search)

No confusingly similar marks of other companies found.

Similarity of the words only. Whether a mark could have been opposed depends on the goods and services, the reputation of the brand and the facts – S&Z can advise. New marks like these are what SimTM watch reports as they

are published.

How S&Z can help you

> S&Z does not just file trademarks. We are a technology-first firm that manages trademarks – analysing your data, monitoring competitors and making sure your trademark assets remain protected.

We manage your trademarks – not just file them

Analysing your data, monitoring competitors and making sure your trademark assets remain protected:

Renewal management

Every renewal date in your portfolio tracked and paid online.

Competitor watch

Get real-time competitor analysis.

Similar-mark watch

New word marks that come close to yours, found as they are published using SimTM.

Expansion into Africa

Lowest-cost trademark expansion into Africa - Nigeria, OAPI.

Filing and renewal at fixed, all-inclusive prices

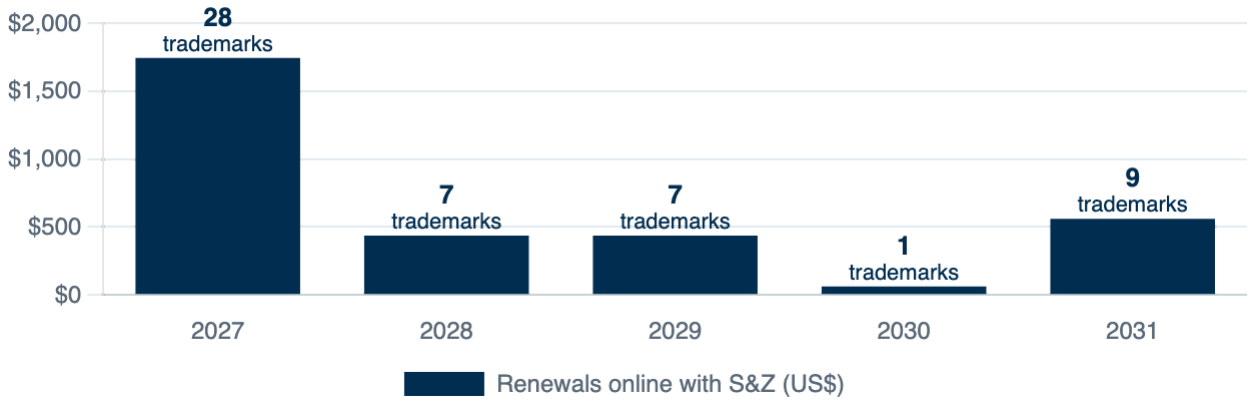
S&Z prices – South African trademarks

Filing, first class – incl. official fee, examination report, routine office action, acceptance, publication, registration and e-certificate	US$240
Each additional class of the same mark, filed at the same time	US$225
Renewal online, per class (every 10 years from filing)	R1,027 ≈ US$62.29

Renewal in rand; US$ at R16.49 per US$.

Forrester Pharma's next five years of renewals

52 of Forrester Pharma's registered marks reach their ten-year renewal date in 2027–2031. Renewed online with S&Z, that costs about **US$3,239** over the five years.



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