Corteva Agriscience – South African trademarks

Updated 8 November 2026

Corteva Agriscience is an American agricultural company. It supplies seeds – including Pioneer – and crop protection products to farmers worldwide.

How Corteva Agriscience has built and protected its brands in South Africa – its trademark portfolio, where it expanded, how quickly its marks are registered, and who it competes with.

#189
largest trademark owner in South Africa (of 121,626)

315
trademarks filed

2
different logos published since 2020

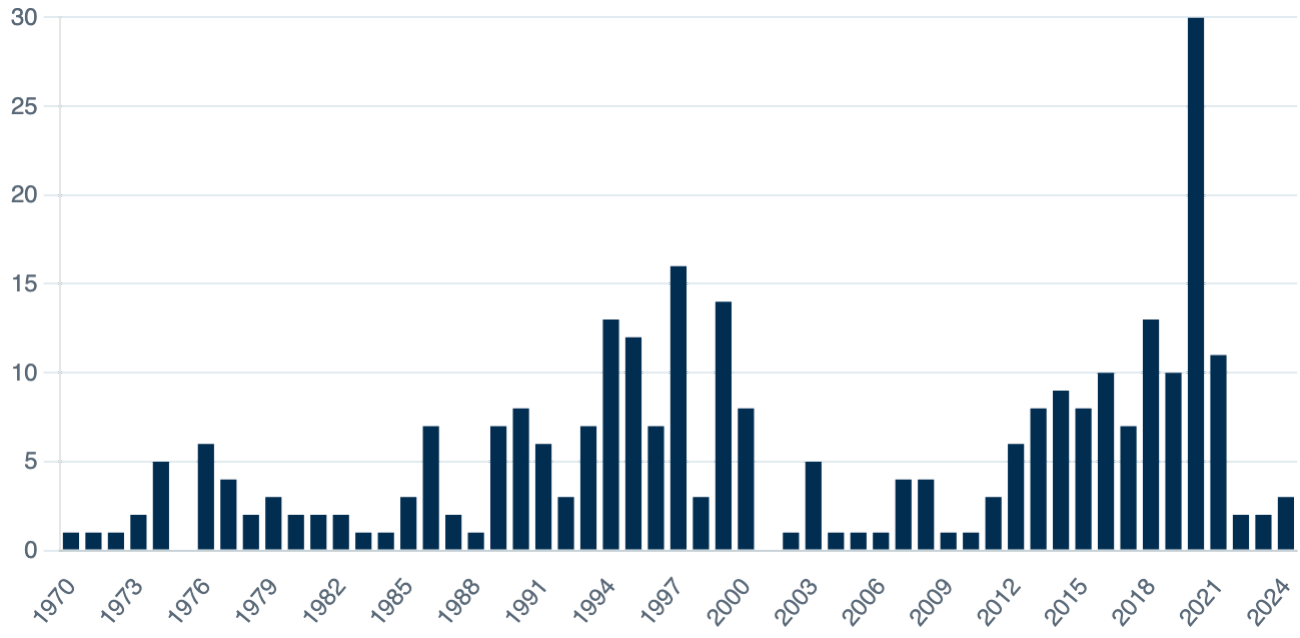
12
of 45 classes used

1945
first trademark filed

95
filed in the last 10 years

A portfolio built over time

Corteva Agriscience filed its first South African trademark in 1945 and has filed 315 since; its busiest year was 2020, with 30 new filings. The chart shows its filings per year from 1970.



Trademarks by filing year, up to 2024; applications still pending are not included.

The names behind the portfolio

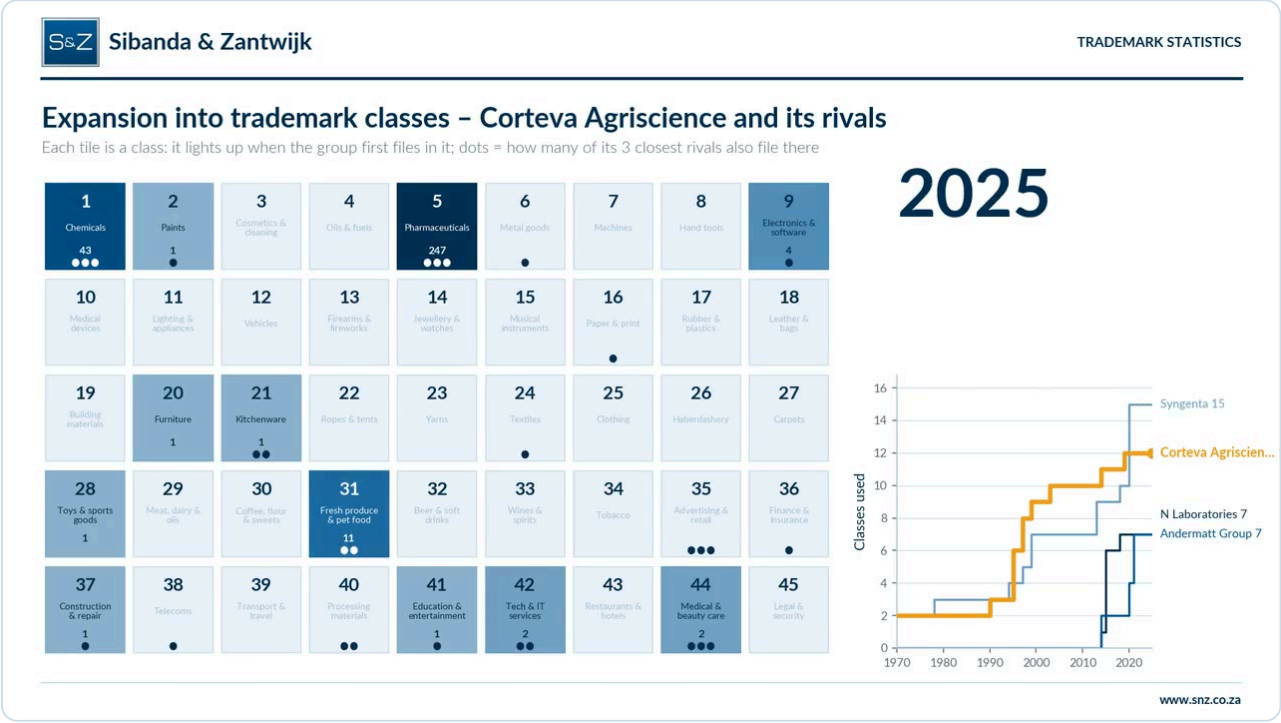
Over the years the group has filed under several names – earlier company names, holding companies and subsidiaries. We count them together.

NAME	MARKS	FILING YEARS
Corteva Agriscience	181	1945–2025
Dow Agrosciences	134	1950–2020
Corteva Agrisience	36	2013–2020
Dow Agrosciences Southern Africa	36	1973–1997

Where Corteva Agriscience expanded its business

Trademark classes show what a business sells. Corteva Agriscience's portfolio is concentrated in pharmaceuticals (class 5), chemicals (class 1), fresh produce & pet food (class 31). Its most recent moves were into tech & it services (2019), medical & beauty care (2014), construction & repair (2003).

Corteva Agriscience trademarks: expansion into trademark classes, 1970–2025



Watch the video on its own page, with transcript – https://snz.co.za/trademark-country-selection-direct/corteva-agriscience-south-african-trademarks/class-expansion-video.html

Each tile is a class; it lights up when the group first files in it and darkens with more filings; the dots show how many of its closest rivals also file in that class. The chart compares the number of classes used with its rivals. The video runs from 1970; classes entered earlier are lit from the start.

CLASS		MARKS	SHARE	SINCE
5	Pharmaceuticals	247	78.4%	1945
1	Chemicals	43	13.7%	1950
31	Fresh produce & pet food	11	3.5%	1990
9	Electronics & software	4	1.3%	1995
42	Tech & IT services	2	0.6%	2019
44	Medical & beauty care	2	0.6%	2014
2	Paints	1	0.3%	1999
20	Furniture	1	0.3%	1997

The brands Corteva Agriscience protects most

The word marks and logo names Corteva Agriscience has filed most often – the same brand filed in more classes, in more versions or again over the years.

#	BRAND	TRADEMARKS	CLASSES	FILED
1	SENTRICON	6	6	1995–2003
2	LANDVISOR	3	3	2018–2020
3	N-LARGE	3	2	2014–2020
4	STOLLER	3	2	2020–2020
5	X-CYTE	3	2	2014–2020
6	ACTION	2	2	2020–2020
7	ADVANSTORE	2	2	2014–2014
8	BIO-FORGE	2	2	2020–2020
9	BIO-HOLD	2	2	2020–2020
10	CORTEVA	2	2	2017–2017
11	ENLIST	2	2	2011–2011
12	GRANULAR	2	2	2019–2019
13	GRANULAR INSIGHTS	2	2	2019–2019
14	HX	2	2	2003–2003
15	KARATHANE	2	2	1950–2004

Logos filed most often (since 2020)



2 filings · 2 classes



1 filing · 1 class

Corteva Agriscience's logos

The 2 different logos Corteva Agriscience has had published since 2020 – each logo shown once, however many classes or versions it was filed in. Logos protected in more classes come first.

Symborg

2 classes

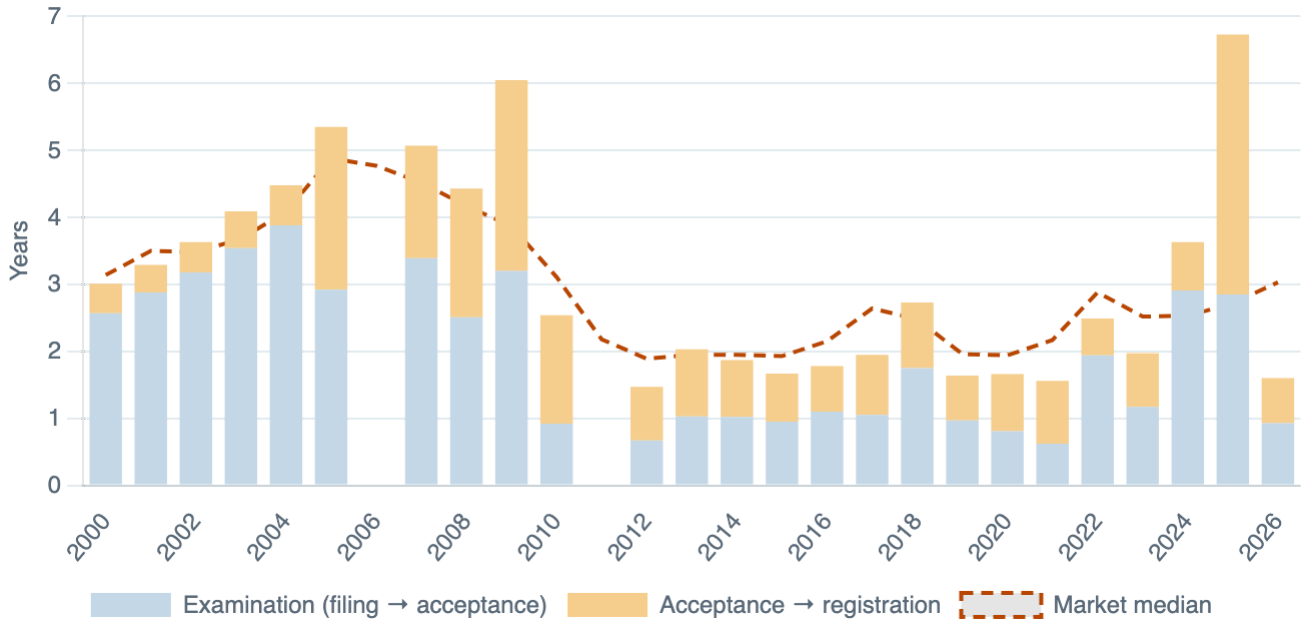
SERIES CANOLA

1 class

Full logo list on the online version of this page.

How quickly its trademarks are registered

Over the last five years, Corteva Agriscience's marks took a median of **2.5 years** from filing to registration, faster than the market's 2.7 years. Most of that time is examination: 1.4 years from filing to acceptance (market: 1.9). Registration itself follows about half a year after acceptance.

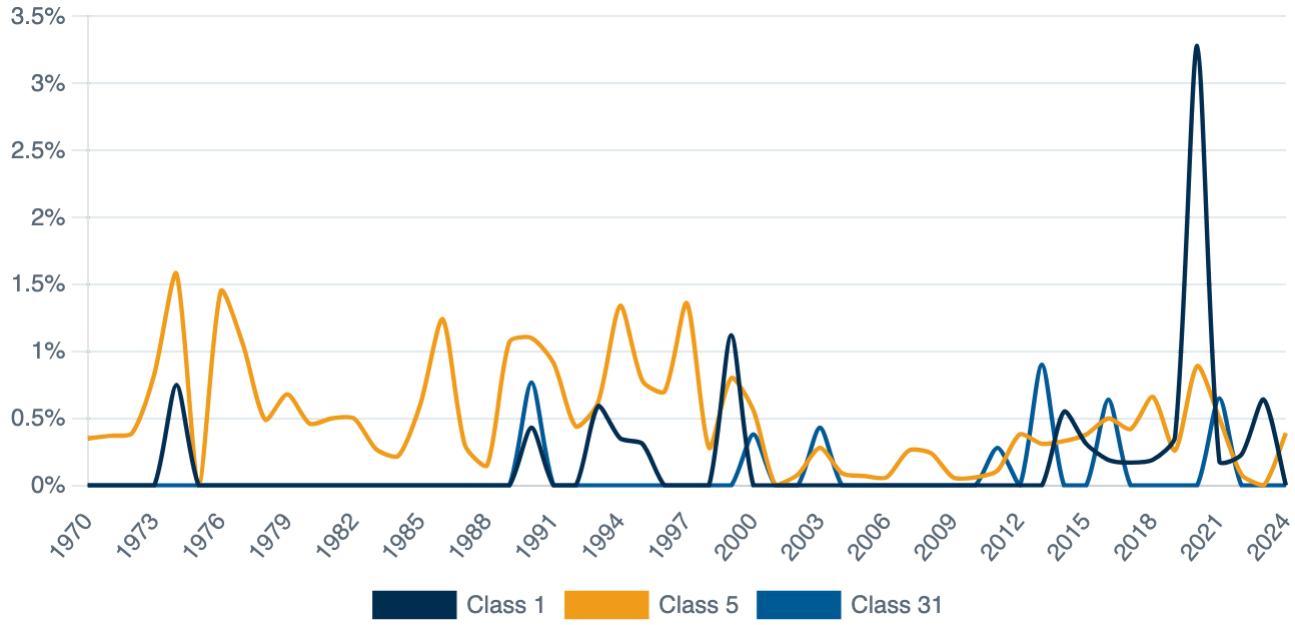


Median years from filing to registration per registration year, split into examination (filing → acceptance) and acceptance → registration; the dashed line is the market median. A high recent value means older applications came through that year.

Who files the most in Corteva Agriscience's classes

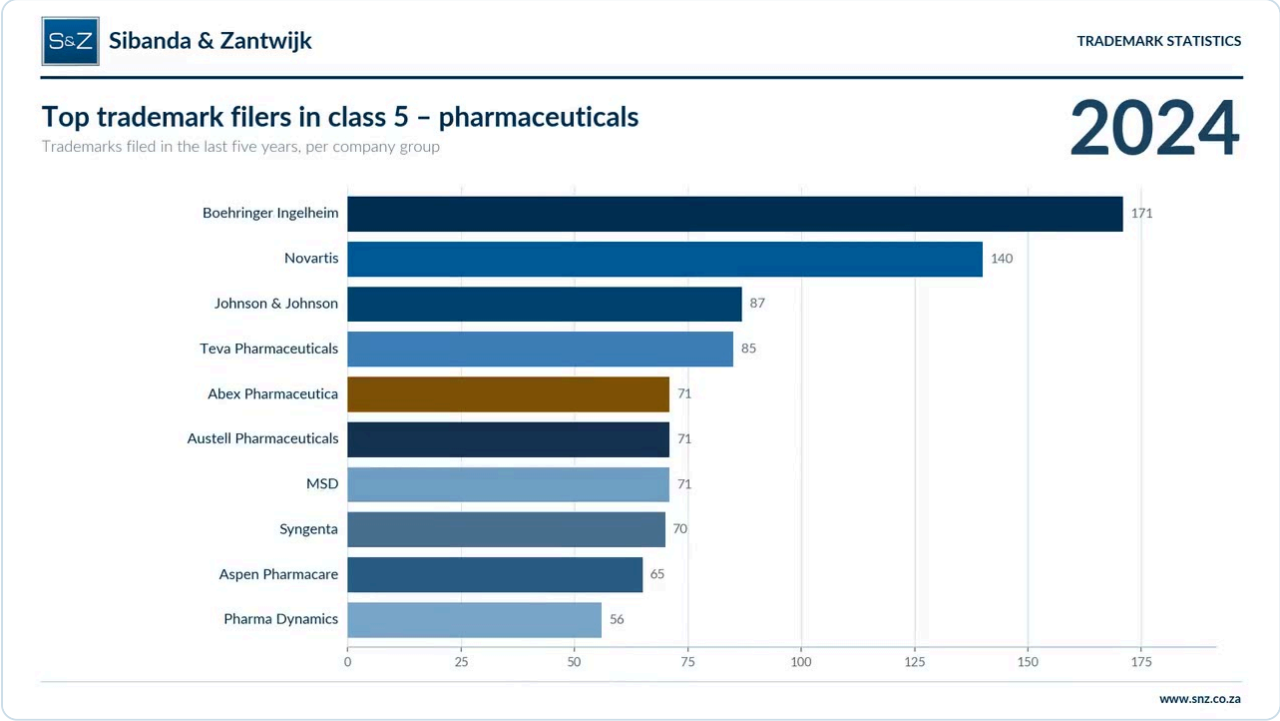
> Ranked by **number of trademarks filed in Corteva Agriscience's main classes** – any company that files there, whatever else it does (including retailers' own brands). This shows Corteva Agriscience's market position, not who is most like it.

In the last five years, Corteva Agriscience was **#26** of 2,050 filers in class 5 (pharmaceuticals), with 26 of 6,111 trademarks; **#7** of 947 filers in class 1 (chemicals), with 20 of 2,054 trademarks; **#222** of 608 filers in class 31 (fresh produce & pet food), with 2 of 1,155 trademarks.



Corteva Agriscience's share of all trademarks filed in each of its main classes, per filing year.

Top trademark filers in class 5 (pharmaceuticals), South Africa 1975–2024: Corteva Agriscience



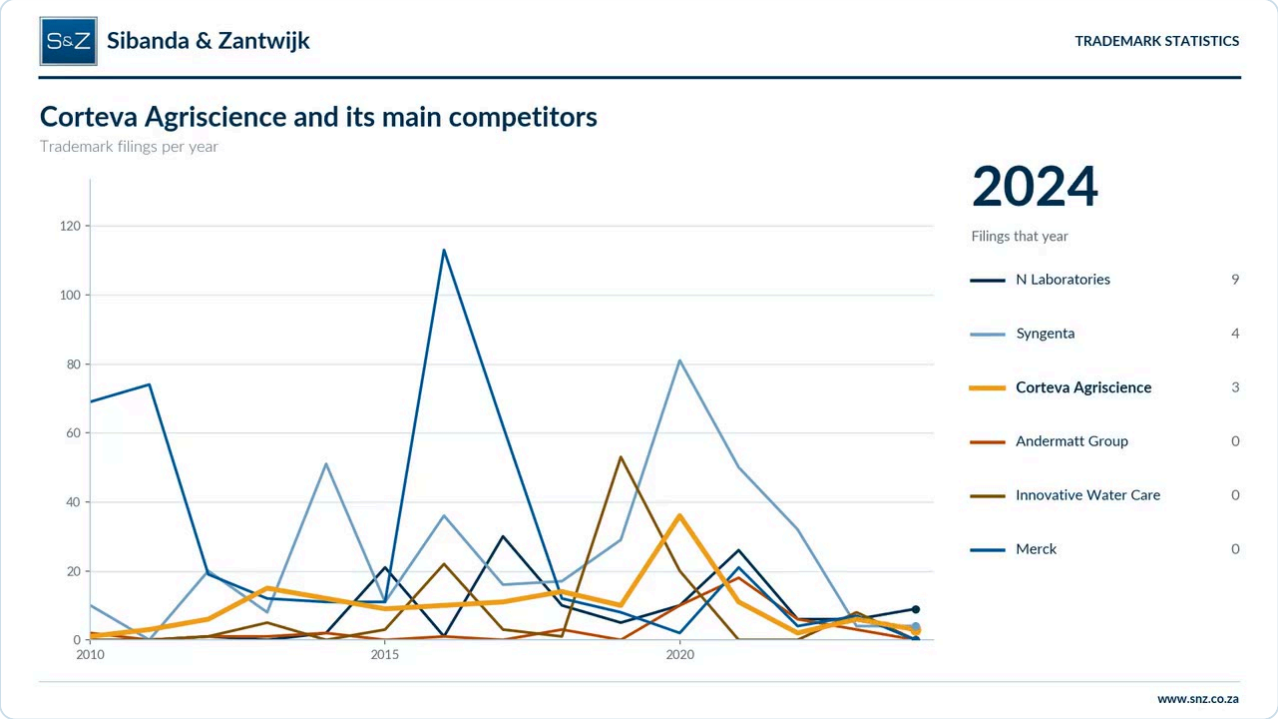
Watch the video on its own page, with transcript – https://snz.co.za/trademark-country-selection-direct/corteva-agriscience-south-african-trademarks/class-5-race-video.html

Main competitors – the companies most like Corteva Agriscience

> Ranked by **how similar their whole trademark portfolio is to Corteva Agriscience's** – the same mix of classes and the same words in their marks – **not by size**. Large filers in its classes that do something different rank lower here.

Corteva Agriscience's closest competitors in South Africa are N Laboratories, Andermatt Group and Syngenta.

Corteva Agriscience trademarks vs competitors: filings per year, 2010–2024



Watch the video on its own page, with transcript – https://snz.co.za/trademark-country-selection-direct/corteva-agriscience-south-african-trademarks/competitors-video.html

Trademark filings per year: Corteva Agriscience (orange) and its five closest competitors.

#	COMPANY	RELATIONSHIP	SIMILARITY
1	N Laboratories	Direct competitor	70%
2	Andermatt Group	Direct competitor	70%
3	Syngenta	Direct competitor	69%
4	Innovative Water Care	Related field	77%
5	Merck	Related field	70%
6	Ecolab	Related field	70%
7	dsm-firmenich	Related field	67%
8	Procter & Gamble	Other field	74%
9	Reckitt	Other field	74%
10	Kenvue	Other field	74%

Similarity of trademark activity since 2015 (classes and words used in marks). Retailers appear where their own brands compete on the shelf.

Corteva Agriscience – relevant export countries

South Africa exported **US$2.7 billion** of the goods Corteva Agriscience's main classes cover in the last year – dietary supplements; pharmaceuticals; disinfectants; veterinary preparations (class 5); chemicals; fertilizers; forestry; agriculture (class 1); seeds; agricultural (class 31); software; downloadable; applications; programs (class 9); paints; varnishes; oil paints (class 2). Combining where these goods are exported, imported, growing and made (and copied), and what protection costs, these are the markets where Corteva Agriscience's trademarks matter most.

Worldwide

#	MARKET	SCORE	SA EXPORTS	IMPORT GROWTH / YR	ROUTE	COST, 5 CLASSES
1	European Union	77	US$287 m	-2%	National	US$2,388
2	United States of America	70	US$126 m	-4%	National	US$3,425
3	United Kingdom	64	US$40 m	-5%	National	US$1,371
4	Zimbabwe	64	US$284 m	+31%	ARIPO	US$450
5	Namibia	63	US$267 m	+33%	ARIPO	US$450
6	Japan	62	US$28 m	-9%	National	US$1,774
7	Türkiye	60	US$20 m	-5%	National	US$1,258
8	Australia	59	US$50 m	-10%	National	US$2,380
9	Zambia	59	US$435 m	+3%	National	US$2,610
10	Switzerland	58	US$2.7 m	+19%	National	US$1,660

Africa

#	MARKET	SCORE	SA EXPORTS	IMPORT GROWTH / YR	ROUTE	COST, 5 CLASSES
1	Zimbabwe	64	US$284 m	+31%	ARIPO	US$450 S&Z
2	Namibia	63	US$267 m	+33%	ARIPO	US$450 S&Z
3	Zambia	59	US$435 m	+3%	National	US$2,610
4	Malawi	58	US$45 m	+64%	ARIPO	US$450 S&Z
5	Nigeria	57	US$39 m	-18%	National	US$1,015 S&Z
6	Mozambique	55	US$116 m	-18%	ARIPO	US$450 S&Z
7	OAPI (17 states)	55	US$27 m	+3%	National	US$1,563 S&Z
8	Tanzania	55	US$24 m	-9%	ARIPO	US$450 S&Z
9	Botswana	54	US$200 m	-7%	ARIPO	US$450 S&Z
10	Egypt	54	US$6.7 m	+1%	National	US$2,278

SA exports = South Africa's exports of these goods to the market in the last year. Ranked with the default weightings. Score 0–100 from South Africa's exports of the goods to the market, net imports, import growth, foreign trademark filings, where the goods are made, market size and the cost of protection. Costs are total fees (official and professional) to file in 5 classes; ARIPO costs are per country, plus US$301 once per ARIPO application; S&Z = S&Z's own all-in price. Goods are taken from the classes and specifications, so the ranking is indicative.

Trade data: CEPII BACI (version 202601, trade flows 2022–2024), Licence Etalab 2.0; aggregated and combined with other data by S&Z.

Protecting its top brands in Nigeria and OAPI with S&Z

BRAND	CLASSES	NIGERIA	OAPI (17 STATES)
SENTRICON	6	US$1,218	US$1,748
LANDVISOR	3	US$609	US$1,194
N-LARGE	2	US$406	US$1,009
STOLLER	2	US$406	US$1,009
X-CYTE	2	US$406	US$1,009

S&Z all-in prices per brand in its number of classes, filing to registration.

Rank the countries for your own goods and get the quotes.

Word marks you may have considered opposing

> For Corteva Agriscience's five most-filed brands: word marks of **other companies** (not Corteva Agriscience's own group) that our similar word mark search, SimTM, found in the brand's own classes, and that we consider **confusingly similar** – from the earliest match found to today.

Similar to SENTRICON (classes 5, 20, 21, 28, 37, 41; searched 2018-03-28 to 2026-11-08)

No confusingly similar marks of other companies found in this period.

Similar to LANDVISOR (classes 5, 9, 44; searched 2018-07-25 to 2026-11-08)

No confusingly similar marks of other companies found in this period.

Similar to N-LARGE (classes 1, 5; searched 2018-04-25 to 2026-11-08)

No confusingly similar marks of other companies found in this period.

Similar to STOLLER (classes 1, 5; searched 2018-01-31 to 2026-11-08)

No confusingly similar marks of other companies found in this period.

Similar to X-CYTE (classes 1, 5; searched 2018-02-28 to 2026-11-08)

No confusingly similar marks of other companies found in this period.

Similarity of the words only. Whether a mark could have been opposed depends on the goods and services, the reputation of the brand and the facts – S&Z can advise. New marks like these are what SimTM watch reports as they are published.

How S&Z can help you

> S&Z does not just file trademarks. We are a **technology-first firm that manages trademarks** – analysing your data, monitoring competitors and making sure your trademark assets remain protected.

We manage your trademarks – not just file them

Analysing your data, monitoring competitors and making sure your trademark assets remain protected:

Renewal management
Every renewal date in your portfolio tracked and paid online.

Competitor watch
Get real-time competitor analysis.

Similar-mark watch
New word marks that come close to yours, found as they are published using SimTM.

Expansion into Africa
Lowest-cost trademark expansion into Africa - Nigeria, OAPI.

Filing and renewal at fixed, all-inclusive prices

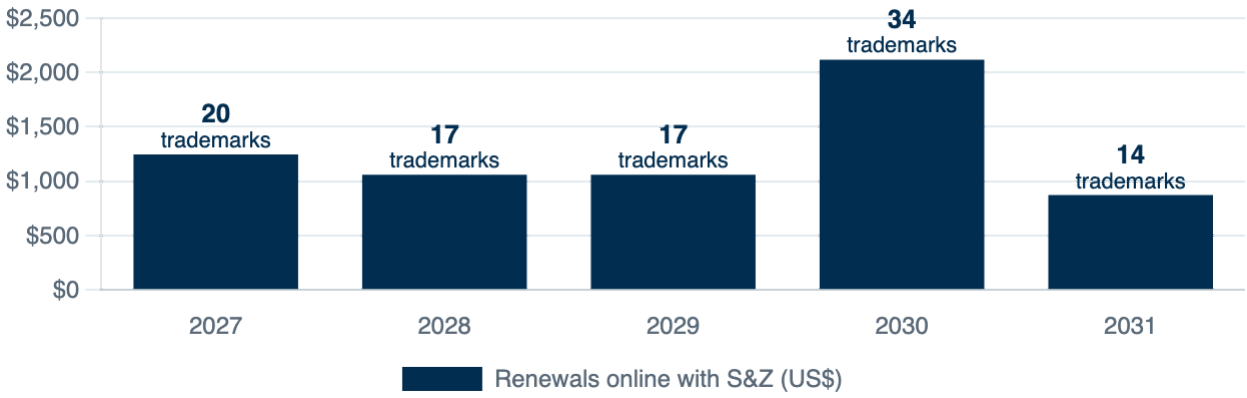
S&Z prices – South African trademarks

Filing, first class – incl. official fee, examination report, routine office action, acceptance, publication, registration and e-certificate	US$240
Each additional class of the same mark, filed at the same time	US$225
Renewal online, per class (every 10 years from filing)	R1,027 ≈ US$62.29

Renewal in rand; US$ at R16.49 per US$.

Corteva Agriscience's next five years of renewals

102 of Corteva Agriscience's registered marks reach their ten-year renewal date in 2027–2031. Renewed online with S&Z, that costs about **US$6,354** over the five years.



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